

**Requirements to begin major coursework:**

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|--|--|
| <input type="checkbox"/> 65 total credits earned           | <input type="checkbox"/> college-level communications course |
| <input type="checkbox"/> WR 121 English Composition        | <input type="checkbox"/> college-level mathematics course    |
| <input type="checkbox"/> WR 123 or WR 315 Research Writing | <input type="checkbox"/>                                     |

**Before or after major**

Term	Section	Courses	Notes
SP-2		BUS 120 or BUS 110	
SU-1		MGMT 310 Prin of Mngmnt & Leadership	
SU-1		ACTG 211 Prin of Accounting I	
SU-2		ACTG 212 Prin of Accounting II	
SU-2		WR 311 Writing for the Workplace	

**Major**

		Courses	Notes
Fall	Session 1	<input type="checkbox"/> ECON 201 Microeconomics	
		<input type="checkbox"/> MGMT 360 Management Info Systems	
		<input type="checkbox"/>	
	Session 2	<input type="checkbox"/> MKTG 330 Marketing	
		<input type="checkbox"/> MGMT 419 Global Business Management	
		<input type="checkbox"/>	
Spring	Session 1	<input type="checkbox"/> MATH 310 Applied Statistics	
		<input type="checkbox"/> MGMT 370 Legal & Ethical Issues	
		<input type="checkbox"/>	
	Session 2	<input type="checkbox"/> MGMT 315 HR Management	
		<input type="checkbox"/> MGMT 410 Operations Management	
	<input type="checkbox"/>		
Summer	Session 1	<input type="checkbox"/> ECON 202 Macroeconomics	
		<input type="checkbox"/> MGMT 415 Group & Org Behavior	
		<input type="checkbox"/>	
	Session 2	<input type="checkbox"/> MGMT 450 Managerial Finance	
		<input type="checkbox"/> MGMT 499 Business Strategy & Policy	
	<input type="checkbox"/>		

**Choose one of the following Concentrations:**

<b>Management Concentration Course Options</b>	
<input type="checkbox"/> MGMT 360 Mgmt of Info Technology	<input type="checkbox"/> MGMT 415 Group & Org Behavior
<input type="checkbox"/> MGMT 410 Operations Management	

  

<b>Marketing Concentration Course Options (choose 3 classes)</b>	
<input type="checkbox"/> MKTG 431 Marketing Research	<input type="checkbox"/> MKTG 434 Consumer Behavior
<input type="checkbox"/> MKTG 432 Branding, Advertising, & Prom	<input type="checkbox"/> MKTG 435 Digital Marketing
<input type="checkbox"/> MKTG 433 Sales Strategy & Mngmnt	

**Graduation Requirements:**

- Completion of 124 semester credit hours
- Completion of basic core curriculum
- Completion of academic major, including concentration
- Minimum of 30 credit hours from NCU
- Completion of 40 upper division hours (300 or above)
- Minimum of 27 upper division credits in the major (one-third in case of minor)
- Cumulative GPA of 2.0 or better for all coursework, including transfer work
- At least a C- in each course in the major
- Satisfactory writing competency
- Applied to Graduate

***This Advising Planner is subject to change without notice and should not be regarded as a contract between the individual and Northwest Christian.***