Bachelor of Science in Business Administration
Graduation Requirements

Prerequisites for the Business Administration Major:
- *BUS 110 Small Business Management or *BUS 120 History of Entrepreneurship
- ACTG 211 Principles of Accounting I
- ACTG 212 Principles of Accounting II
- *ECON 201 Microeconomics
- ECON 202 Macroeconomics
- MATH 315 Applied Statistics
- WR 311 Writing for the Workplace

*These courses may also fulfill General Education requirements.

General Requirements for Business Administration .......................................................... 36
- BUS 310 Principles of Management and Leadership......................................................3
- BUS 315 Human Resource Management ....................................................................3
- BUS 370 Legal and Ethical Issues in Business & Management ..................................3
- BUS 419 Global Business Management ....................................................................3
- BUS 450 Managerial Finance ......................................................................................3
- BUS 495 Internship ....................................................................................................3
- BUS 499 Business Strategy and Policy ........................................................................3
- MATH 430 Advanced Data Analysis ...........................................................................3
- MKTG 330 Marketing ..................................................................................................3
- Choose one of the required concentrations listed below .............................................9
  Management Concentration .........................................................................................9
  - BUS 360 Management of Information Systems ........................................................3
  - BUS 410 Operations Management ...........................................................................3
  - BUS 415 Group and Organizational Behavior ...........................................................3
  Marketing Concentration ..............................................................................................9
  - MKTG 490 Marketing ePortfolio...............................................................................0
- Choose three courses from the following ...................................................................9
  - MKTG 431 Marketing Research
  - MKTG 432 Branding, Advertising, and Promotion
  - MKTG 433 Sales Strategy and Management
  - MKTG 434 Consumer Behavior
  - MKTG 435 Digital Marketing

Graduation Requirements:
- Completion of 124 Credits
- Completion of 6 credits of mathematics or science beyond the general education (Core) requirements. These credits may be fulfilled with coursework from the major.
- Completion of General Education Core curriculum
- Completion of an Academic Major
- Minimum of 30 credits from NCU
- Minimum of 40 upper division credits (300 level of above)
- Minimum of 27 upper division credits in the major (one-third in case of minor)
- Cumulative GPA of 2.0 or better for all coursework, including transfer work
- At least a C- in each course in the major
- Satisfactory writing competency
- Applied to graduate
General Education Core Requirements-BS

- **Additional 6 (six) credits of Mathematics or Science (these credits can be major courses)**
- **Writing**
  - WR 121 English Composition .......................................................... 3
  - WR 123 English Composition .......................................................... 3
- **Interdisciplinary Studies** ................................................................. 11–12
  - Choose one from: HIST 151, HIST 161, IDS 151 ................................ 3
  - Choose one from: HIST 152, HIST 162 or IDS 152 ............................ 3
  - IDS 251 Engaging American Thought & Culture .................................. 3
  - FYS 101 First-Year Seminar* ......................................................... 1
  (*Not required for transfer students with 24 or more earned semester credits)
- **Humanities** ..................................................................................... 6
  - PHL 210 Ethics .................................................................................. 3
  - Communications Elective (choose one of the following) ..................... 3
    - COMM 212 Public Speaking or COMM 213 Interpersonal Communication
- **Social Sciences** ............................................................................... 5–6
  - Choose courses from at least two of the following areas:
    - Anthropology
    - History
    - Business
    - Psychology
    - Economics
    - Religion
    - Education
    - Sociology
- **Math/Science/Computer** ................................................................. 6–9
  - Minimum six credits with at least one course in each of the following areas:
    - One science course with lab
    - One college-level mathematics course
    - One computer course—these NCU courses meet the computer requirement:
      - CIS 123 Word Processing, Spreadsheets and Presentations
      - CIS 125 Introduction to Web Page Design
      - CIS 130 Introduction to Computer Sciences and Organization Theory
      - EDUC 230 Technology for Teaching and Learning
      - MUS 118/119 Music Technology/Pro Tools 101
- **Diversity Studies** ........................................................................... *one course
  - Choose one course from approved electives in the following list:
    - ANTH 210 Cultural Anthropology
    - HIST 240 History of the Pacific Northwest
    - BTH 240 Christianity in America
    - RELS 210 The Abrahamic Faiths of Judaism and Islam
    - BUS 120 History of Entrepreneurship
    - RELS 220 Living Religious Traditions of the Far East
    - COMM 220 Intercultural Communication
    - SOC 200 Introduction to Sociology
    - EDUC 210 School Diversity
  (*Some of the approved courses may also fulfill requirements in other areas of the general education core (e.g., communication, social sciences).)
- **Bible & Christian Ministry Studies** ................................................ 12
  - BTH 101/102 Engaging with the Bible ............................................... 6
  - *CM 240 All Are Gifted, All Are Called ........................................... 2
  - Any BTH elective at the 200 level or above ........................................ 4
  (*EDUC 415 Faith Integration and Teaching Seminar is an approved alternative for Teacher Education majors.)
- **Health/Physical Education** .............................................................. 2
  - Choose courses from Physical Education or Sports/Athletics

*Minimum General Education CORE for all majors ........................................ 48*