

Bachelor of Science in Business Administration Graduation Requirements

Prerequisites for the Business Administration Major:

- *BUS 110 Small Business Management or * BUS 120 History of Entrepreneurship
- ACTG 211 Principles of Accounting I
- ACTG 212 Principles of Accounting II
- *ECON 201 Microeconomics
- ECON 202 Macroeconomics
- MATH 315 Applied Statistics
- WR 311 Writing for the Workplace

*These courses may also fulfill General Education requirements.

General Requirements for Business Administration 36

- BUS 310 Principles of Management and Leadership..... 3
- BUS 315 Human Resource Management 3
- BUS 370 Legal and Ethical Issues in Business & Management..... 3
- BUS 419 Global Business Management..... 3
- BUS 450 Managerial Finance 3
- BUS 495 Internship 3
- BUS 499 Business Strategy and Policy 3
- MATH 430 Advanced Data Analysis 3
- MKTG 330 Marketing 3
- Choose one of the required concentrations listed below 9

Management Concentration..... 9

- BUS 360 Management of Information Systems 3
- BUS 410 Operations Management 3
- BUS 415 Group and Organizational Behavior..... 3

Marketing Concentration 9

- MKTG 490 Marketing ePortfolio.....0
- Choose three courses from the following.....9
- MKTG 431 Marketing Research
- MKTG 432 Branding, Advertising, and Promotion
- MKTG 433 Sales Strategy and Management
- MKTG 434 Consumer Behavior
- MKTG 435 Digital Marketing

Graduation Requirements:

- Completion of 124 Credits
- Completion of 6 credits of mathematics or science beyond the general education (Core) requirements. These credits may be fulfilled with coursework from the major.
- Completion of General Education Core curriculum
- Completion of an Academic Major
- Minimum of 30 credits from NCU
- Minimum of 40 upper division credits (300 level of above)
- Minimum of 27 upper division credits in the major (one-third in case of minor)
- Cumulative GPA of 2.0 or better for all coursework, including transfer work
- At least a C- in each course in the major
- Satisfactory writing competency
- Applied to graduate

General Education Core Requirements-BS

<input type="checkbox"/>	Additional 6 (six) credits of Mathematics or Science (these credits can be major courses)	
<input type="checkbox"/>	Writing	6
<input type="checkbox"/>	WR 121 English Composition.....	3
<input type="checkbox"/>	WR 123 English Composition.....	3
<input type="checkbox"/>	Interdisciplinary Studies	11-12
<input type="checkbox"/>	Choose one from: HIST 151, HIST 161, IDS 151	3
<input type="checkbox"/>	Choose one from: HIST 152, HIST 162 or IDS 152.....	3
<input type="checkbox"/>	IDS 251 Engaging American Thought & Culture	3
<input type="checkbox"/>	IDS 251S Appreciation of American Thought & Culture Seminar	2
<input type="checkbox"/>	FYS 101 First-Year Seminar*	1
	(*Not required for transfer students with 24 or more earned semester credits)	
<input type="checkbox"/>	Humanities	6
<input type="checkbox"/>	PHL 210 Ethics.....	3
<input type="checkbox"/>	Communications Elective (choose one of the following).....	3
	COMM 212 Public Speaking or COMM 213 Interpersonal Communication	
<input type="checkbox"/>	Social Sciences	5-6
<input type="checkbox"/>	Choose courses from at least <u>two</u> of the following areas:	
<input type="checkbox"/>	Anthropology	<input type="checkbox"/> History
<input type="checkbox"/>	Business	<input type="checkbox"/> Psychology
<input type="checkbox"/>	Economics	<input type="checkbox"/> Religion
<input type="checkbox"/>	Education	<input type="checkbox"/> Sociology
<input type="checkbox"/>	Math/Science/Computer	6-9
<input type="checkbox"/>	Minimum six credits with at least one course in each of the following areas:	
<input type="checkbox"/>	One science course with lab	
<input type="checkbox"/>	One college-level mathematics course	
<input type="checkbox"/>	One computer course—these NCU courses meet the computer requirement:	
	CIS 123 Word Processing, Spreadsheets and Presentations	
	CIS 125 Introduction to Web Page Design	
	CIS 130 Introduction to Computer Sciences and Organization Theory	
	EDUC 230 Technology for Teaching and Learning	
	MUS 118/119 Music Technology/Pro Tools 101	
<input type="checkbox"/>	Diversity Studies	*one course
<input type="checkbox"/>	Chose one course from approved electives in the following list:	
	ANTH 210 Cultural Anthropology	HIST 240 History of the Pacific Northwest
	BTH 240 Christianity in America	RELS 210 The Abrahamic Faiths of Judaism and Islam
	BUS 120 History of Entrepreneurship	RELS 220 Living Religious Traditions of the Far East
	COMM 220 Intercultural Communication	SOC 200 Introduction to Sociology
	EDUC 210 School Diversity	
	*Some of the approved courses may also fulfill requirements in other areas of the general education core (e.g., communication, social sciences).	
<input type="checkbox"/>	Bible & Christian Ministry Studies	12
<input type="checkbox"/>	BTH 101/102 Engaging with the Bible	6
<input type="checkbox"/>	*CM 240 All Are Gifted, All Are Called	2
<input type="checkbox"/>	Any BTH elective at the 200 level or above	4
	*EDUC 415 Faith Integration and Teaching Seminar is an approved alternative for Teacher Education majors.	
<input type="checkbox"/>	Health/Physical Education	2
<input type="checkbox"/>	Choose courses from Physical Education or Sports/Athletics	
	Minimum General Education CORE for all majors	48